

Aurelix s.r.o.

Cookie Policy

Global website notice on cookies and similar technologies for www.aurelix.store

Controller	Aurelix s.r.o., Company ID 21616817
Registered office	Bělehradská 858/23, Vinohrady, 120 00 Prague 2, Czech Republic
Website	www.aurelix.store
Contact	info@aurelix.store +420 728 747 501
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This Cookie Policy explains how Aurelix s.r.o. uses cookies, pixels, local storage, tags, software development kits, and similar technologies when you visit or interact with www.aurelix.store. It is intended for a global audience. Where mandatory law in your location provides stronger rules, those mandatory rules apply.

1. What Cookies and Similar Technologies Are

- Cookies are small data files placed on your device or browser when you visit a website. Similar technologies may include local storage, pixels, tags, scripts, software development kits, and server-side identifiers used for similar purposes.
- These technologies may help the website function properly, remember your settings, secure your session, measure performance, understand how visitors use the site, or support marketing and advertising activities where such tools are enabled.

2. How We Classify These Technologies

- Strictly necessary technologies: used to enable core website and checkout functions, load pages correctly, keep the site secure, maintain your shopping cart, remember basic session choices, or provide other features essential to the service you request.
- Functional or preference technologies: used to remember settings such as language, region, or user-interface preferences, where these are not strictly necessary but improve convenience.
- Analytics or performance technologies: used to understand traffic, measure website performance, identify errors, and improve the design, speed, or usability of the site.
- Advertising, marketing, or measurement technologies: used to measure campaigns, personalise content or ads, limit repetition, or connect user actions across services, where such tools are used.

3. Legal Basis and Consent Approach

- Strictly necessary technologies are used where they are necessary to provide the website or a service you actively request, or where another lawful exception applies under the relevant law.
- Non-essential technologies, including many analytics, personalisation, and advertising technologies, are used only where the required consent or other lawful basis has been obtained in the relevant jurisdiction.
- Use of the website alone does not mean that you have accepted non-essential cookies. Where consent is required, you can choose whether to accept or reject non-essential categories through the cookie banner or similar preference controls.

4. Technologies We May Use on Aurelix

- Website and commerce infrastructure technologies provided through the Wix platform or related website functionality tools.
- Payment, checkout, fraud-prevention, and transaction-security technologies used by payment providers or related service providers.
- Fulfillment, shipping, customer-support, and order-management related technologies where needed to process or support purchases.
- Analytics or measurement technologies where enabled, such as tools used to understand traffic, performance, conversions, or user interactions.
- Marketing or social-media related technologies where enabled and where the required legal basis has been obtained.

5. Typical Purposes and Control Basis

Category	Typical purpose	Usually active when	Typical control
Necessary	Cart, checkout, login or session handling, security, fraud prevention, load balancing	When required for the site or requested service	Usually always active
Functional	Remembering non-essential settings or convenience features	Only when the feature is enabled	Consent where required by law
Analytics	Traffic measurement, site improvement, error detection, conversion reporting	When analytics is enabled	Consent where required by law
Marketing	Ad measurement, audience building, personalisation, retargeting	When marketing tools are enabled	Consent where required by law

The exact technologies used may change over time as the website, apps, plugins, and service providers evolve. A cookie banner, consent management tool, or browser tools may present more granular information when available.

6. How Long Cookies May Remain on Your Device

- Some cookies are session-based and expire when you close your browser. Others remain for a longer period so your settings, consent choices, or analytics identifiers can be remembered between visits.
- Retention periods vary depending on the specific cookie, provider configuration, browser settings, consent status, and whether the technology is necessary or optional.

7. Third-Party Technologies

- Some technologies on the site may be placed or read by third-party providers acting on our behalf or for their own services, depending on the feature involved. These may include website platform providers, analytics providers, payment providers, social-media integrations, fulfillment partners, or advertising partners where enabled.
- Depending on the service and context, third parties may act as processors, independent controllers, or both for different processing activities. Their own privacy or cookie notices may also apply.

8. How to Manage Your Choices

- You can manage non-essential cookie choices through the cookie banner, consent manager, or similar settings made available on the website.

- You can also usually control cookies through your browser settings, including blocking or deleting cookies. Blocking certain technologies may affect site functionality, account features, checkout, saved preferences, or other parts of the user experience.
- If you previously consented, you may withdraw or change your choices later through the available settings, subject to the technical limits of the tools used.

9. Cross-Border Data Processing

- Where cookies or similar technologies involve third-party service providers operating internationally, information collected through them may be processed in countries outside your own country or outside the European Economic Area.
- Where required by law, Aurelix uses or relies on appropriate safeguards or legal mechanisms for these transfers, as further described in the Privacy Policy.

10. Updates to This Policy

- We may update this Cookie Policy from time to time to reflect changes in law, technology, website functionality, service providers, or our data practices. The current version will be published on the website with the effective date.

11. Contact

- If you have questions about this Cookie Policy or your privacy choices, contact us at info@aurelix.store. Important: This Cookie Policy is written to avoid treating continued browsing as consent for non-essential cookies. It should be used together with a real cookie banner or consent-management flow that matches the tools actually active on the site.