

Aurelix s.r.o.

Intellectual Property Statement

Ownership and permitted use of Aurelix content, branding, designs, and product visuals

Owner	Aurelix s.r.o., Company ID 21616817
Registered office	Bělehradská 858/23, Vinohrady, 120 00 Prague 2, Czech Republic
Website	www.aurelix.store
Contact	info@aurelix.store +420 728 747 501
Effective date	8 April 2026

This Intellectual Property Statement explains who owns the content and branding associated with Aurelix and what uses of that content are permitted or prohibited. It applies to the Aurelix website, product pages, images, designs, text, logos, downloadable materials, social media content, and other brand assets unless a different license or permission is expressly stated.

1. Ownership of Aurelix Content

- Unless otherwise stated, all intellectual property rights in and to the Aurelix website and brand materials, including text, product descriptions, graphics, logos, icons, photographs, stylized product visuals, mockups, design layouts, source files made available by us, and other website content, are owned by Aurelix s.r.o. or used by us under a valid license or other lawful right.
- This protection may arise under copyright law, trademark law, database rights, unfair competition law, design rights, contract, and other applicable legal rules depending on the type of content and the jurisdiction involved.
- All rights not expressly granted in this statement or by mandatory law are reserved.

2. Brand Name, Logos, and Distinctive Elements

- The names “Aurelix” and “Aurelix.store”, together with associated logos, branding elements, visual identity, slogans, and distinctive trade dress used by us, are protected to the extent permitted by applicable law, regardless of whether a specific element is registered as a trademark in a particular country.
- You may not use Aurelix brand identifiers in a way that suggests endorsement, affiliation, authorization, origin, partnership, or sponsorship where none exists.
- You must not register or use domain names, social media handles, marketplace profiles, advertising copy, or metadata that imitate or exploit Aurelix brand identity in a confusing, misleading, or unfair way.

3. Product Designs and Artwork

- Artwork, illustrations, compositions, slogans, and other creative elements appearing on Aurelix products are protected to the extent permitted by applicable law, including where the design is displayed on apparel, product previews, marketing materials, or social media posts.
- The purchase of a physical product does not transfer ownership of the underlying intellectual property rights in the artwork, design, or branding applied to that product.
- Except where mandatory law clearly allows otherwise, you may not reproduce, scan, extract, reprint, adapt, resell as your own design, or commercially exploit Aurelix product artwork without prior written permission from Aurelix s.r.o.

4. AI-Assisted Content

- Some visuals, concepts, or creative assets used by Aurelix may be developed with the assistance of artificial intelligence or other software tools. Where that occurs, Aurelix claims rights only to the extent those rights are lawfully available under the applicable terms, licenses, and governing law.
- The use of AI-assisted tools does not, by itself, grant third parties any right to copy, reuse, scrape, or commercially exploit Aurelix content.
- Nothing in this statement should be read as claiming rights that cannot lawfully exist in a given jurisdiction. Where a particular legal regime treats certain AI-assisted outputs differently, this statement will apply to the maximum extent permitted by that law.

5. Limited Personal and Informational Use

- You may view, access, print, and temporarily store website content for your own personal, non-commercial, and lawful use, provided that you do not remove attribution, copyright notices, watermarks, or other proprietary markings where they appear.
- You may share links to publicly available Aurelix pages and may quote limited portions of publicly available text for review, commentary, or reference purposes where this is lawful and fair, provided the source is clearly identified and the use is not misleading or excessive.
- Any broader copying, reposting, downloading, archiving, republication, training of third-party models on our content, or commercial use requires our prior written permission unless mandatory law clearly allows the relevant use.

6. Prohibited Uses

- Without our prior written permission, you must not copy, reproduce, modify, translate, distribute, broadcast, publicly display, sell, license, sublicense, mint, tokenize, scrape at scale, or otherwise exploit Aurelix content for commercial purposes.
- You must not use Aurelix content in connection with counterfeit goods, impersonation, misleading advertising, trademark abuse, unlawful marketplaces, or content that is defamatory, hateful, illegal, or otherwise harmful.
- You must not remove proprietary notices, obscure watermarks, crop out attribution in a deceptive way, or falsely present Aurelix content as your own original work.

7. User-Generated or Third-Party Materials

- Where Aurelix publishes customer reviews, testimonials, tagged social media posts, collaborative content, or other third-party materials, ownership generally remains with the original rights holder unless otherwise agreed.
- By sending us content for reposting, publication, support, or collaboration, you confirm that you have the right to do so and that our use as reasonably requested by you or reasonably necessary for the relevant purpose will not infringe third-party rights.
- We may remove third-party materials from our channels or website where we reasonably believe this is necessary to address rights issues, legal risk, misuse, or operational needs.

8. Reporting Infringement

- If you believe that content on the Aurelix website or an Aurelix-controlled channel infringes your intellectual property rights, please contact us at info@aurelix.store and include sufficient detail to identify the work, the allegedly infringing material, the basis of your claim, and your contact details.
- If we receive a credible notice, we may investigate, seek additional information, remove or restrict access to the relevant material, or take other steps that we reasonably consider appropriate.

9. Enforcement and Reservation of Rights

- Aurelix s.r.o. reserves the right to enforce its intellectual property rights by requesting removal, issuing notices, contacting platforms or intermediaries, seeking contractual remedies, or pursuing legal claims where appropriate.
- A failure or delay in enforcement in one instance does not waive our rights in any other instance.

10. Governing Law and Mandatory Rights

- This statement is governed by the laws of the Czech Republic, excluding conflict-of-laws rules, unless mandatory law in a relevant jurisdiction requires otherwise for a particular non-excludable issue.
- Nothing in this statement limits any non-waivable rights or defenses that may exist under applicable law.

11. Changes to This Statement

- We may update this Intellectual Property Statement from time to time. The version published on the website at the relevant time will generally apply to current use of the content unless a different rule is required by law or expressly stated by us.

12. Contact

- Questions about this Intellectual Property Statement or requests for permission to use Aurelix content may be sent to info@aurelix.store. Important: This statement protects the Aurelix brand and content, but it should be published alongside your Terms of Website Use, Terms and Conditions, and Legal Disclaimer so visitors can clearly distinguish brand-ownership rules from purchase terms and general website rules.

13. Previous Versions

Previous versions of this statement may be retained for transparency and internal record-keeping. Where older versions are published on the website, they are for reference only unless expressly stated otherwise.